

HOW TO REGISTER FOR INITY RIDE / RALLY

1. GO TO LINK: https://give.floridalegion.org/UnityRide2023

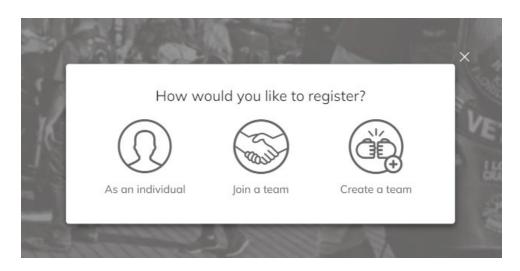
2. SELECT REGISTER



To register, click the 'REGISTER' button.

By clicking the 'Donate Now' Button, you can donate directly to the In-State Unity Ride. Those donations will not go towards an individual or team fundraising page and not count towards incentives. However, if a donation is made by accident, we can reallocate it to a page. Contact Jennifer Cooper for assistance.

3. CHOOSE REGISTRATION TYPE

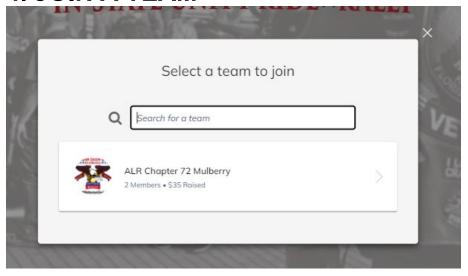


Individual – Select '*Individual*' if you'd like to fundraise on your own.

Join a Team – Select 'Join a Team' if you'd like to join forces with others to raise funds. (EX: members of an ALR Chapter can join the same team)

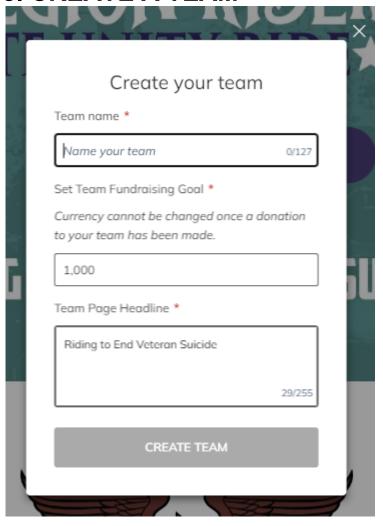
Create a Team – If your team hasn't been created yet, you can create one for them!

4. JOIN A TEAM



*Start typing the name of the Team you'd like to join or select from the options below the search bar. If the team is created, it will pop up and allow you to select it. If you don't see your team, click the 'X', and choose the 'Create a Team' option.

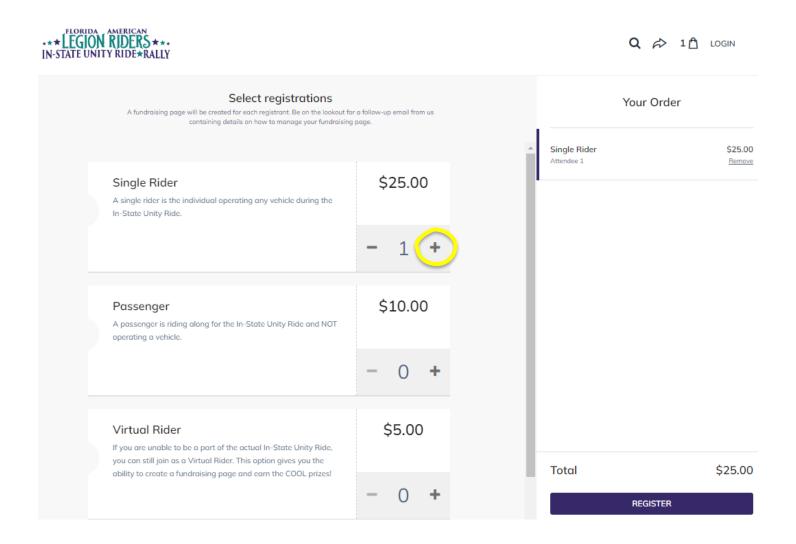
5. CREATE A TEAM



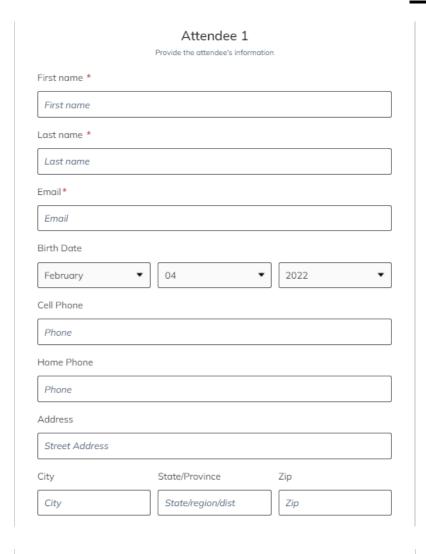
*When creating a team, you'll need to create a team name, we suggest using your Chapter Number. You'll also need to set your Team's fundraising goal, which is the amount of funds you'd like to raise collectively. We've set "Riding to End Veteran Suicide" as your default Headline, but feel free to change to a Team Slogan.

5. TYPE OF REGISTRATIONS

Click the (+) for the number of Riders for each category that you'd like to register, and then Click the '*REGISTER*' button.



6. FILL OUT INFORMATION FOR EACH ATTENDEE



You will need to fill out the registration form for EACH participant you are registering.

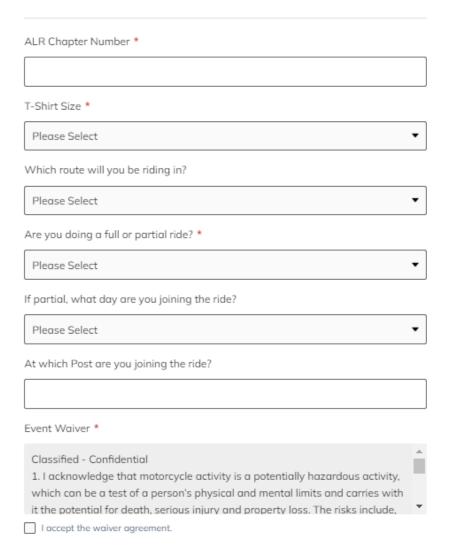
Only fields marked with (*) are required. Additional information can be added should you choose.

Note: Please use the email address for the rider you are registering. We use this email to contact the Rider for all communications regarding the In-State Unity Ride, including schedule changes or for incentive purposes.



Emergency Contact – If you are riding in the In-State Unity Ride, an Emergency Contact is required for the Waiver of Liability. Please put a name and contact number for The American Legion, Department of Florida to contact in the event of an emergency.

Additional Questions



ALR Chapter Number:

American Legion Riders Chapter Number

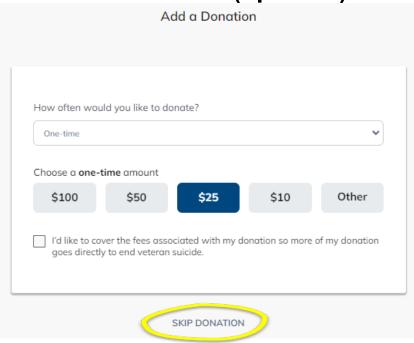
T-Shirt Size: This will be used for fundraising incentives, or the COOL PRIZES.

Route: Choose the route you would like to participate in for the In-State Unity Ride: Pensacola, Jacksonville, Kissimmee, or Virtual

Please let us know how long you will be on the ride. If you are doing a partial ride, tell us what day and Legion Post you plan to join in. This will help us prepare the Posts on our routes for food, seating, etc.

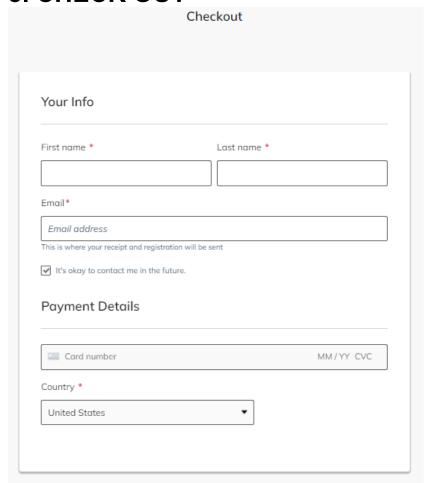
Waiver: ALL Riders and Passengers who are participating in the ride will have to sign a Waiver of Liability. A copy of the form will be included in the emailed receipt for registration.

7. ADD DONATION (optional)



This screen is optional. If you'd like to add to your fundraising page to get you closer to one of the COOL PRIZES, you can add a donation to your registration. Choose your donation frequency, and amount. Click the check box if you'd like to add the transaction fees. However, you can always select 'SKIP DONATION' at the bottom.

8. CHECK OUT



*Be sure to use the email address you'd like the receipt to be sent to.

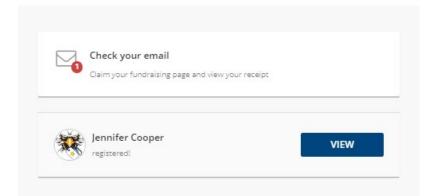
9. CLAIM YOUR FUNDRAISING PAGE



Thank You!

Your order has been processed. Check your email for your confirmation receipt and instructions for how to set up your personal fundraising page. Good luck!

\$0.00



You will receive two emails: one to confirm your registration, and the other to claim your fundraising page.

Confirmation Email: If you are participating in the In-State Unity Ride, you will also receive links to the Liability Waiver, and Emergency Medical Card within the confirmation email.

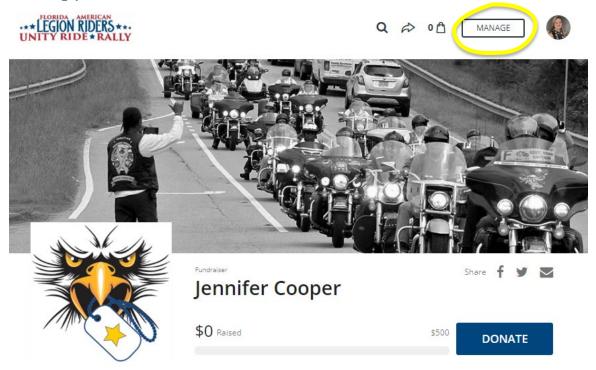
To claim your fundraising page: you can either click 'VIEW' on the Thank You screen or within your email.

*Although fundraising isn't required, we urge all participants to help raise funds to end veteran suicides. The more money you raise, the more cool prizes you can earn!

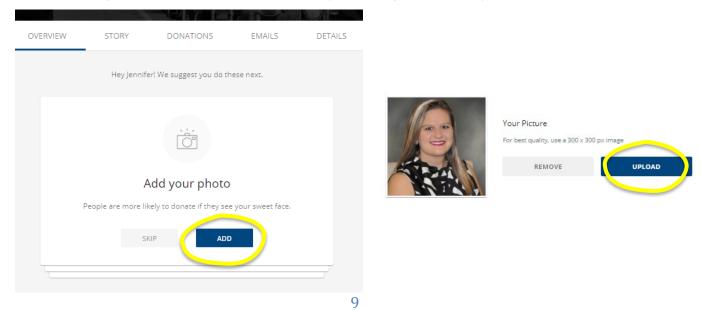
10. EDIT YOUR PAGE

We have already created a fundraising page for you. However, if you want, you can customize it and make it your own. You can change your Name, Headline, Fundraising Goal, Weblink, Photo, and write a story on why raising funds for veteran suicide is important to you. You can also manage your email notifications. Remember these settings can be changed at any time so don't feel like any of this information is permanent if you change your mind!

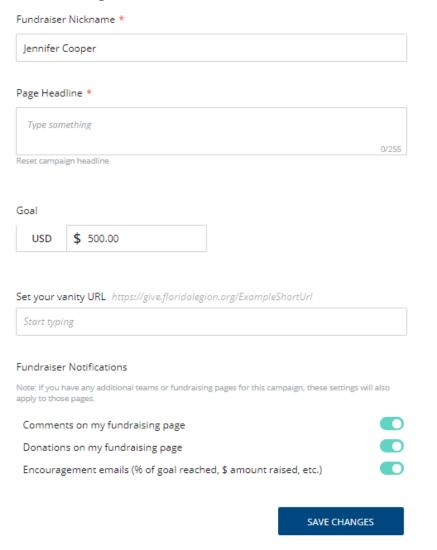
** You may need to Click the **MANAGE** Button at the top right of the screen to edit your fundraising platform.



a. Add your own profile photo to your page. This is your moment to shine!!



b. Edit your details.



Change your name and headline.

You can change your fundraising goal at any time. We have preselected \$500 for you, but you can change it to any amount.

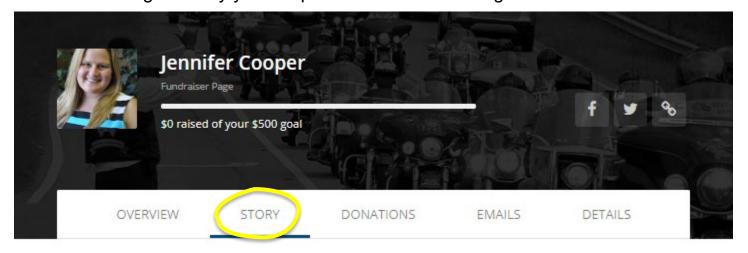
If you want to, you can even create a Custom Page URL for your page. (EX:

https://give.floridalegion.org/YOURNAME)

Change your notification settings to manage the types of emails you'd like to receive on your efforts.

Be sure you click SAVE CHANGES once you are finished.

c. Edit the "My Story" section of your page. Although we have created default text for you, feel free to edit this area to make it your own! Include why you are fundraising and why you are passionate about ending veteran suicide.





FREQUENTLY ASKED QUESTIONS (FAQ):

- 1. Are donations tax deductible? PROJECT: VetRelief is a 501(c)3 tax-exempt organization and all donations are tax-deductible within the guidelines of U.S. law. To claim a donation as a deduction on your U.S. taxes, please keep your email donation receipt as your official record. We'll send it to you upon successful completion of your donation.
- 2. Where is this event located? The In-State Unity Ride is a week-long motorcycle ride that covers most of Florida. There are three routes: Pensacola, Jacksonville, and Kissimmee. All routes will include a Meet & Greet on Sunday, April 16th. The ride will officially begin the next day (April 17th). Riders will stop at American Legion Posts along the way to collect donations and pay their respects at Veteran Memorial sites to honor our fallen. For details on the ride itself, visit https://bit.ly/23URInfo
- 3. I cannot participate in the ride, but I still want to raise funds to end veteran suicide. No worries. You can join the In-State Unity Ride as a Virtual Rider. This option is only \$5 but gives you the ability to be a part of something bigger and raise awareness to end veteran suicide! You can even create a fundraising page and collect donations to earn the COOL prizes!

Virtual Riders will get to choose their own route and can complete it in their own time. We suggest that it is at least 22-miles long for the 22 veterans who take their lives every day. Once you complete your ride, share a photo on your fundraising page or social media accounts using #iRideforthe22.

- 4. How do I earn COOL prizes? The more funds you raise through the In-State Unity Ride Campaign to help end veteran suicide, the more prizes you're eligible for. Items are delivered AFTER the ride and handled by Department Headquarters. Prizes are accumulative. For example, if you raise \$100, you will receive the first level (shot glass or kooze) plus the event t-shirt. Incentive levels are:
 - \$50 Shot glass OR bottle kooze
 - \$100 OFFICIAL 2022 Suicide Prevention T-Shirt
 - \$250 Engraved flask OR small cooler
 - \$500 Engraved pocketknife OR bullet bottle opener
 - \$1,000 One Room Night at the 2023 ALR Summit

*COOL PRIZES are branded with the annual SPI theme and are tentative and subject to change.

- 5. Where do the funds raised through the In-State Unity Ride Campaign go? Funds generated through the In-State Unity Ride Campaign will go directly to PROJECT: VetRelief's Suicide Prevention program. This program sponsors veterans through existing mental health organizations for veterans or provides these organizations with necessary equipment or training to combat Post Traumatic Stress Disorder (PTSD) or mental health issues for veterans. Funding is granted to our vetted PVR/SPI Strategic Partners on a quarterly basis.
- **6. Can I mail in my donation?** *Most definitely!* Donations can be mailed to the address below. Once we receive them, they will be added as an 'offline donation' to your fundraising page to ensure you get credit for incentives.

American Legion, Department of Florida Attn: ALR Unity Ride 1912A Lee Road Orlando, FL 32810

*Make checks payable to 'American Legion Riders'

*Please place Unity Ride and Fundraiser name on MEMO line

*If you are submitting CASH, please include a note with donor's name (unless they want to be anonymous) and the amount they gave.

- 7. How do I donate to an entire Fundraising Team or Chapter? Go directly to the Team's Fundraising page and click the 'DONATE' button. Donations made directly to the Team page will be divided equally among Team Members for incentive purposes.
- 8. Do Facebook donations count towards my fundraising goal? Yes! You can share your fundraising page to Facebook and ask your friends and family to donate. Donations collected directly through Facebook will not immediately show up on your fundraising page. However, we can add them in as an offline donation to ensure you get credit for your efforts! Please notify Jennifer Cooper at jcooper@floridalegion.org if you are planning to raise funds via Facebook.

For any additional questions regarding the registration process for the In-State Unity Ride and State Rally, please contact Jennifer Cooper at jcooper@floridalegion.org